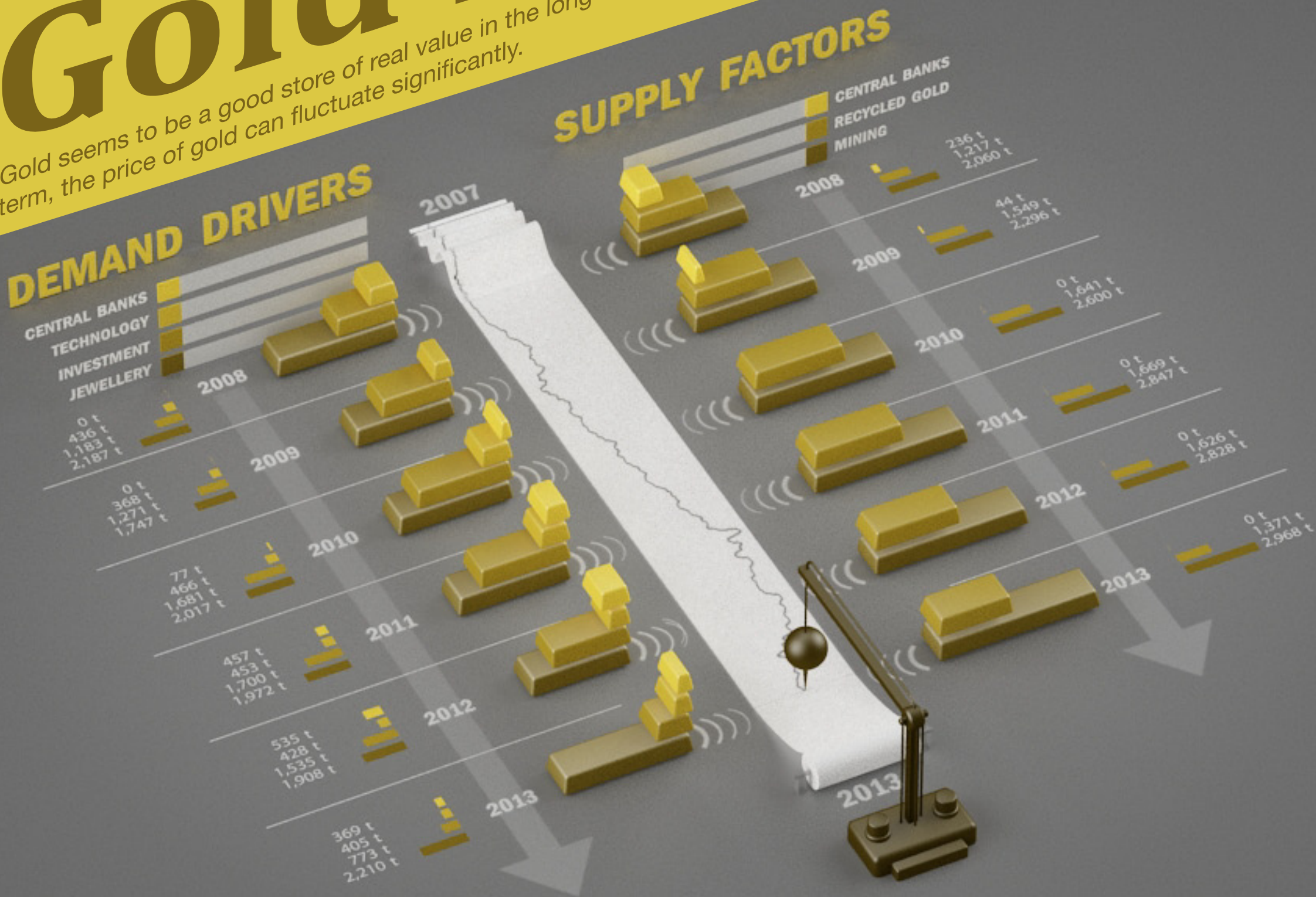


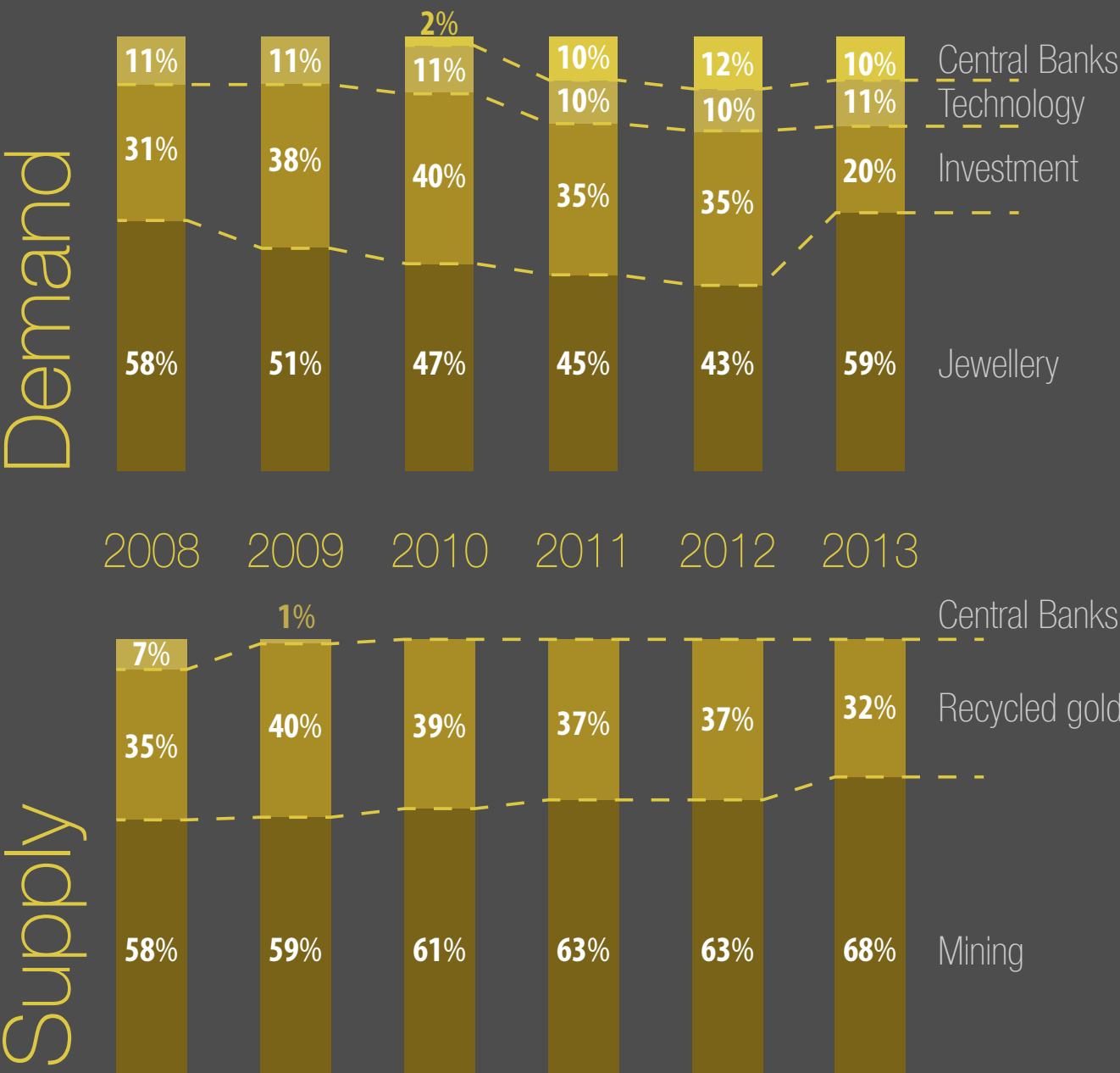
# Gold Price

Gold seems to be a good store of real value in the long-term. In the short- and mid-term, the price of gold can fluctuate significantly.

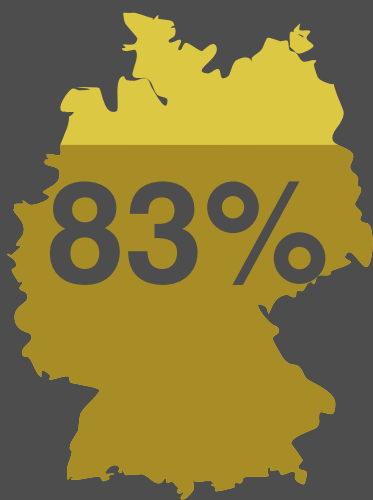
A seismograph of supply and demand for gold



## Distribution of supply and demand factors



## Gold as security anchor



83% of German investors buy gold for **value preservation** and as **protection against inflation**.

**Sources:**  
London Bullion Market Association  
GFMS Thomson Reuters  
The World Gold Council  
Central Bank Gold Agreements  
KLEINE Financial Study,  
RESEARCH CENTER FOR FINANCIAL SERVICES  
Trustable Gold  
Visualised by Malin Sofrone (www.zygothism.ro) for  
**TRUSTABLE GOLD.com**  
compare gold investments



In the short and mid-term, the nominal gold price can fluctuate significantly. But historically, gold has been a good store of value in the long-term.



Many gold investors buy gold as a portfolio insurance due to its value preservation properties.