

Strategy and Outlook

September 2017



Capitalizing on strengths to secure future growth

Taking advantage of current market conditions

Feb. 2017



Maintaining discipline to continue to reduce breakeven

Taking advantage of **low-cost environment**

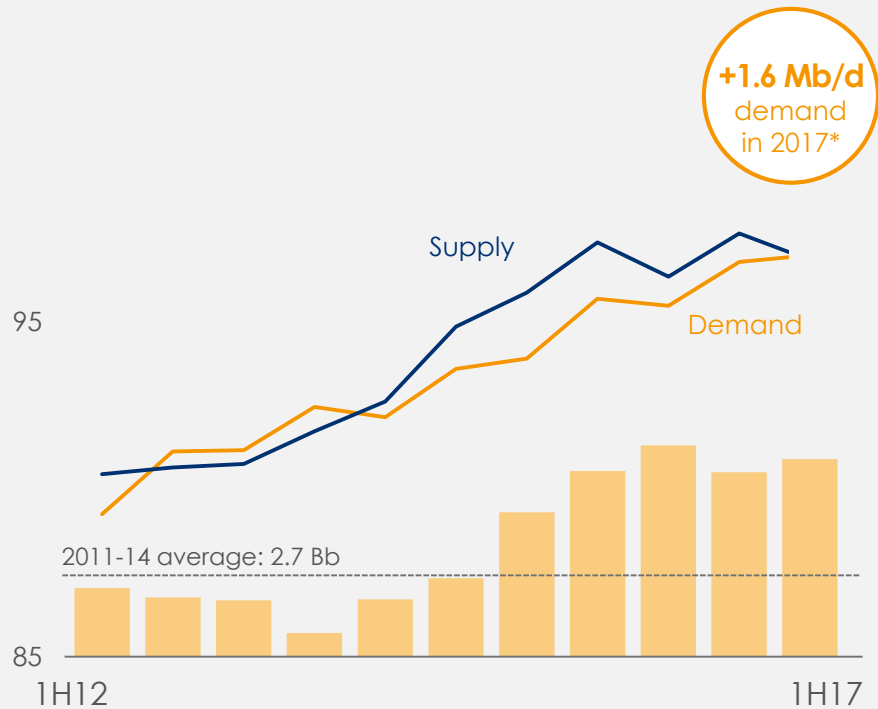
- Sanctioning high-return projects
- Adding attractive resources

Increasing leverage to oil price

Committed to **creating shareholder value**

Markets dominated by oil price volatility

Supply-demand and OECD inventories
Mb/d



* Source: IEA

Demand growth strong due to low price

Supply subject to opposing trends

- OPEC / non-OPEC cuts
- Production increasing in US shale, Libya, Nigeria

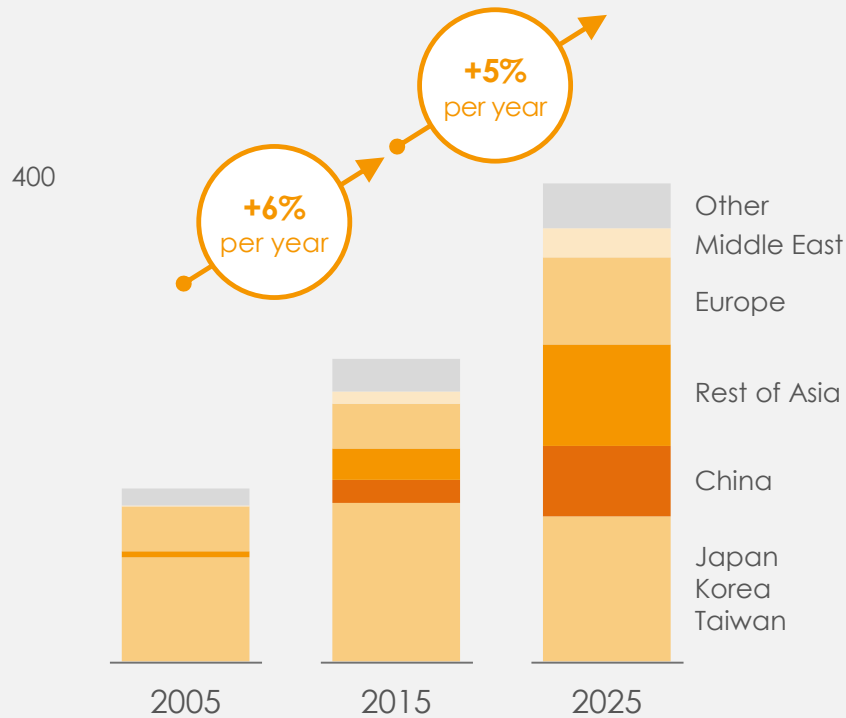
Inventories drawing slower than expected

Low number of FIDs since 2015 affecting post-2020 supply outlook

Global LNG demand growing, led by Asia

Leveraging technology to reduce costs along the gas value chain

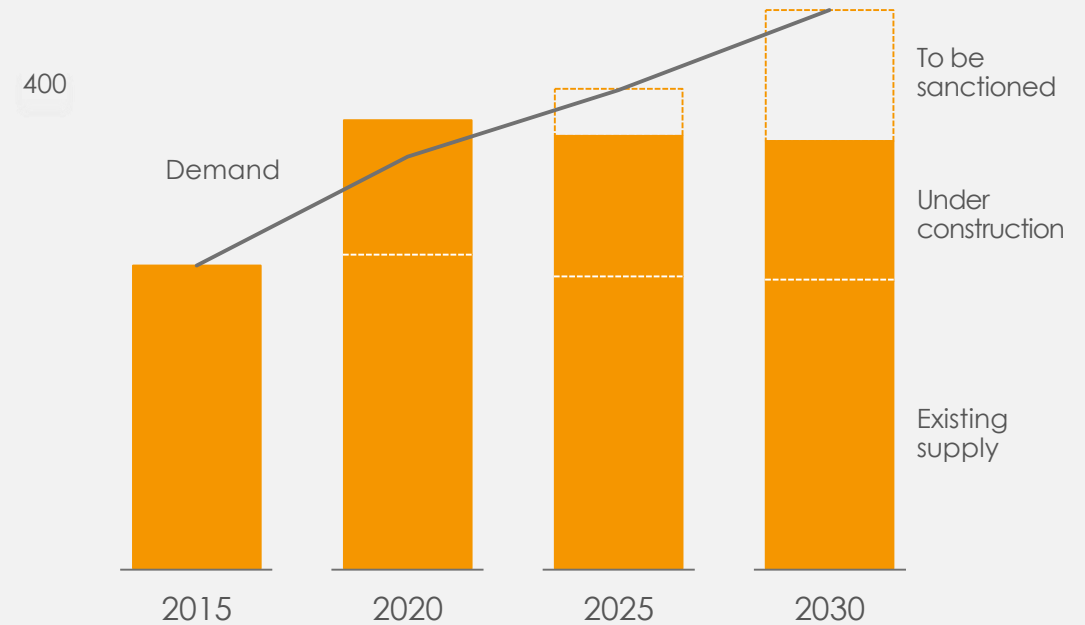
2005-25 LNG demand
Mt/y



New markets opening up

Source: IHS

2015-30 LNG supply
Mt/y

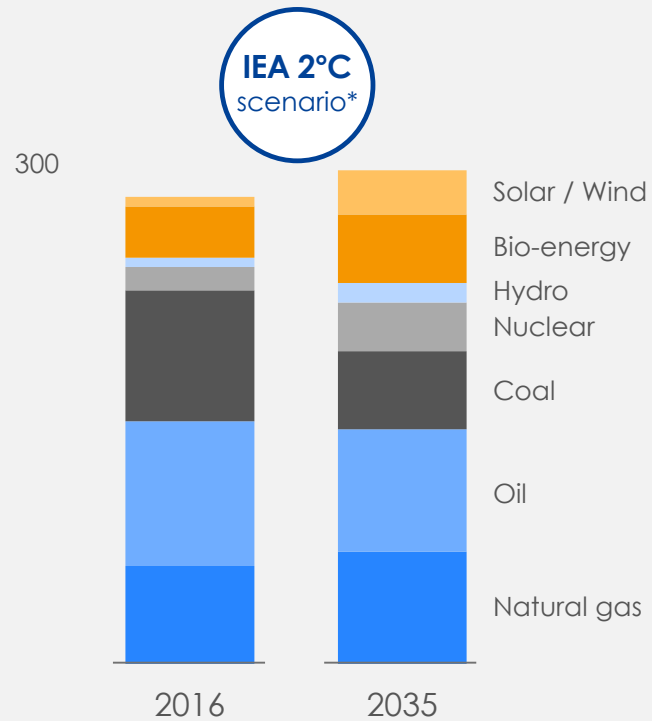


Lower prices driving up demand
Opportunity for **low cost projects starting** post-2022

Integrating climate into strategy

Becoming the responsible energy major

Global energy demand
Mboe/d



* Scenario 450 ppm

Focusing on **oil**
projects with **low**
breakeven



Expanding
along the
gas value chain



Growing profitable
low-carbon
business



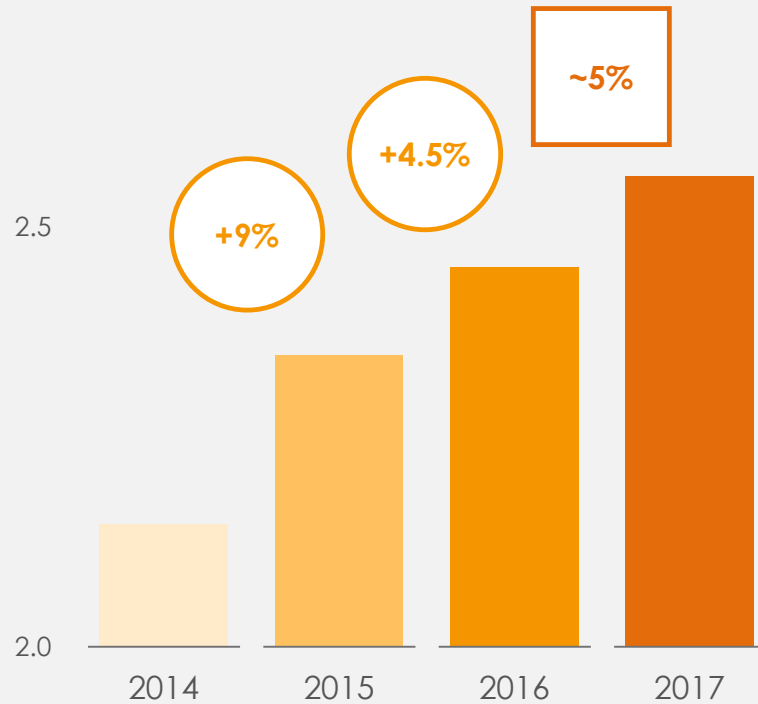


**Delivering on targets,
creating competitive advantage**

Delivering best in class production growth

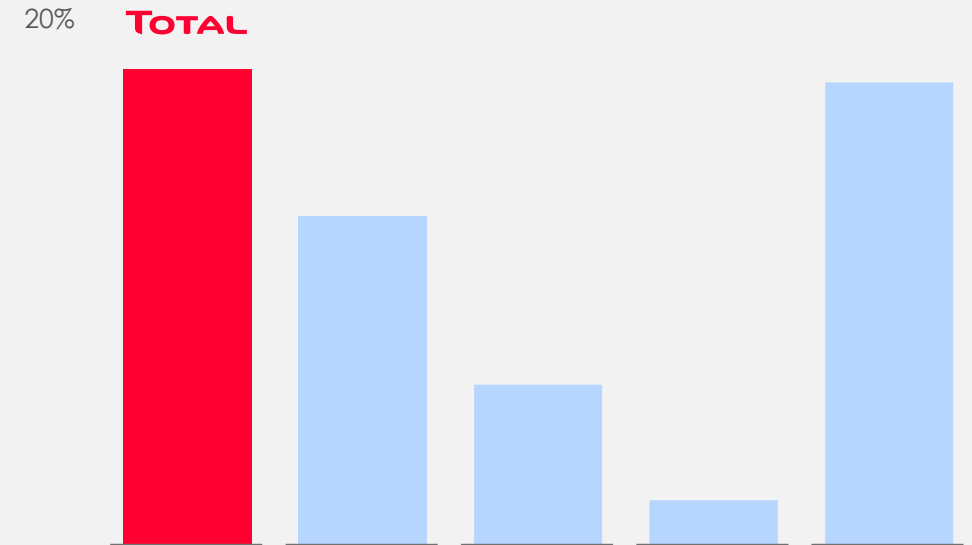
Leveraging start-ups, ramp-ups and new ventures

Production
Mboe/d



Achieving target of **5% per year 2014-20**

2014-1H17 production growth for Total and peers*
%

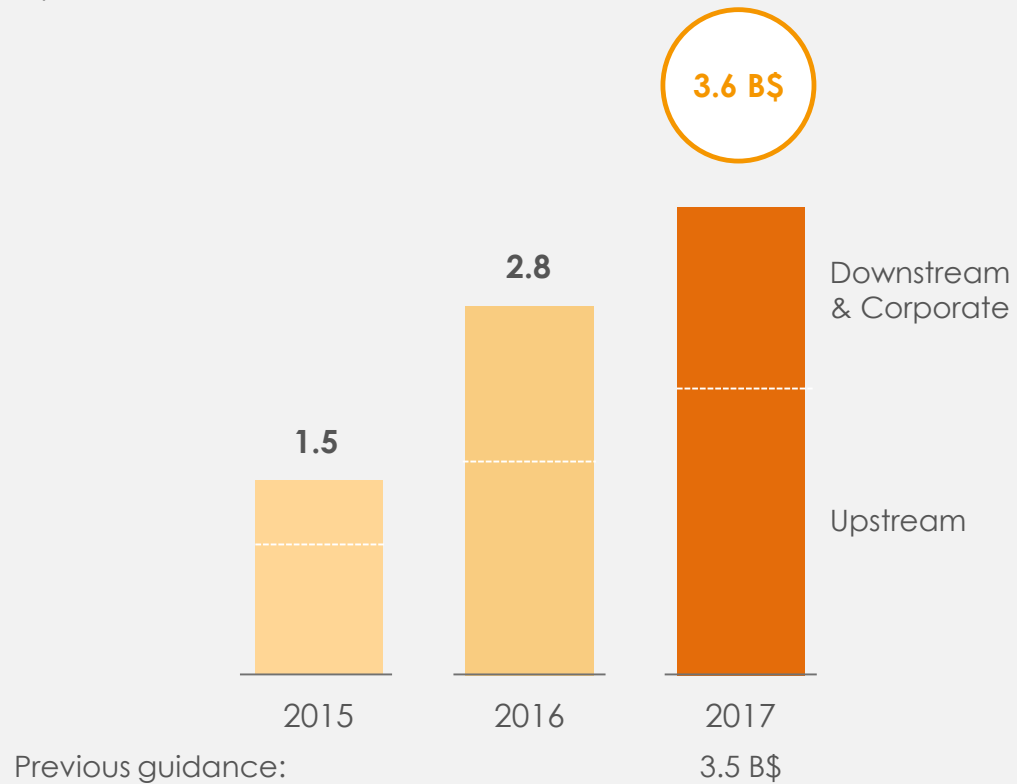


* Peers: BP, Chevron, ExxonMobil, Shell including BG acquisition – based on public data

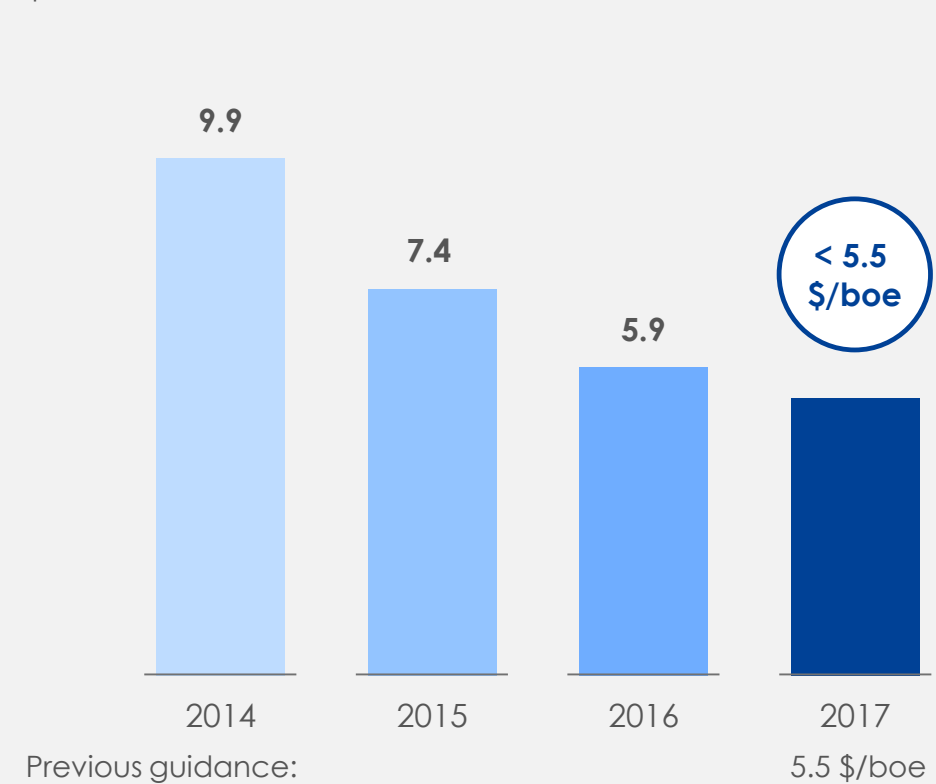
Relentlessly reducing costs

Sustainable savings from structural changes

Group Opex savings
B\$



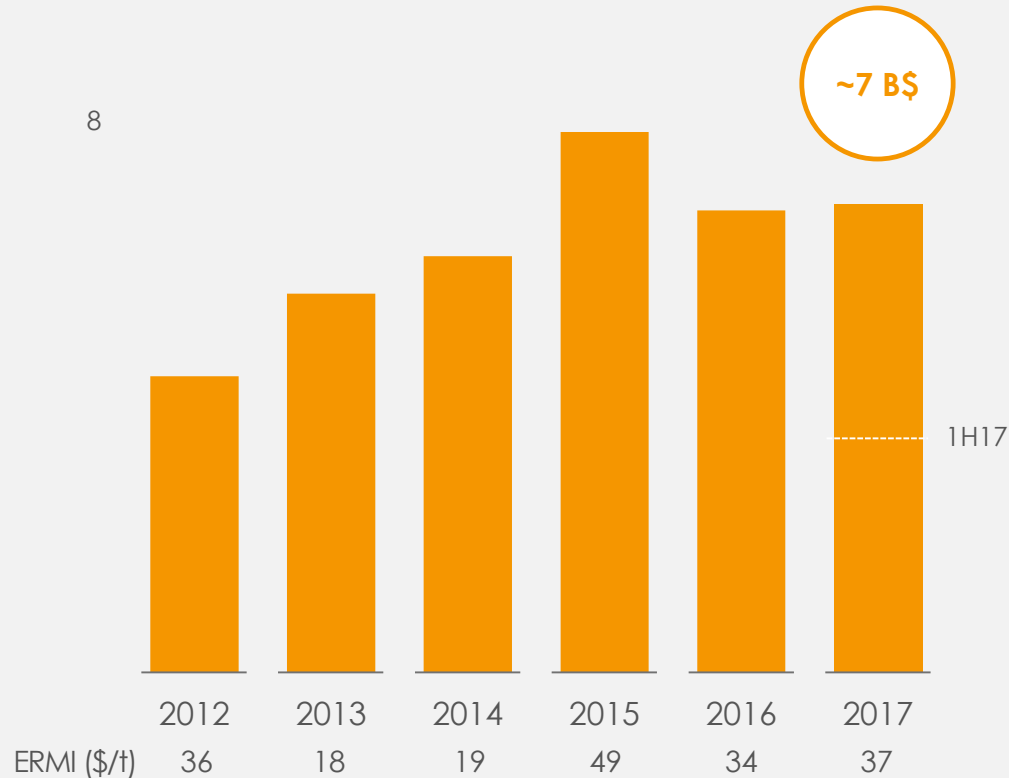
Production costs (ASC 932)
\$/boe



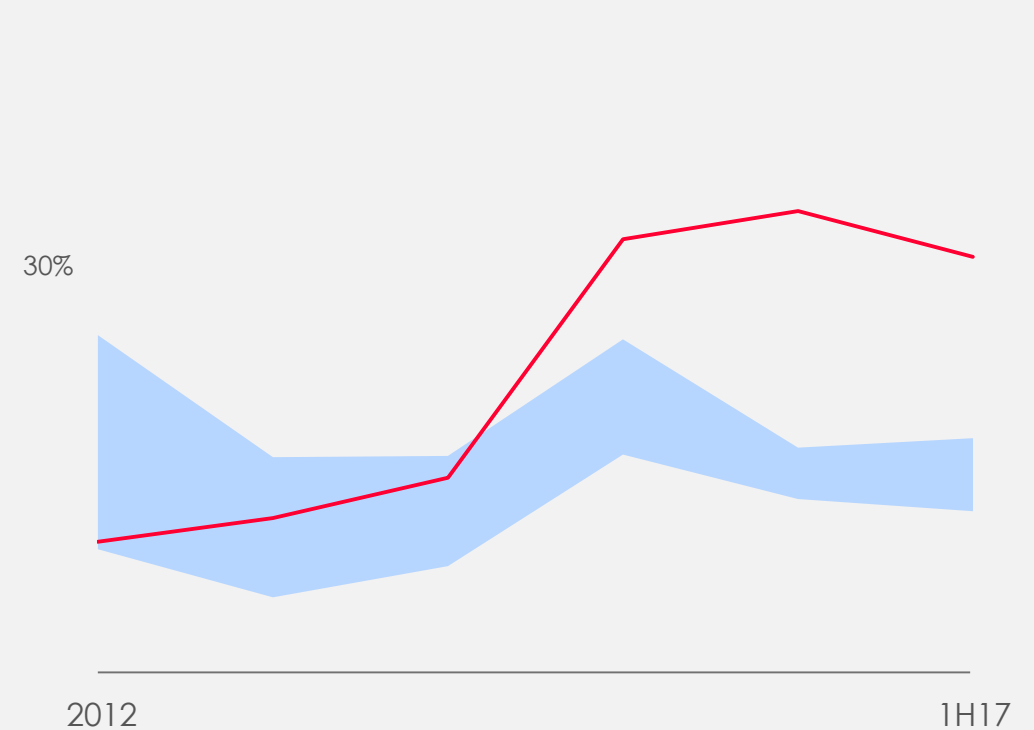
Delivering superior Downstream performance

Fully capturing margins and maintaining competitive advantage

Downstream CFFO
B\$



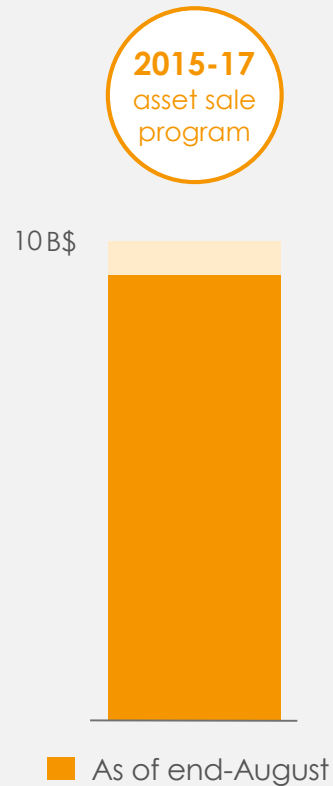
Downstream ROACE for Total and peers*
%



* Peers: BP, Chevron, ExxonMobil, Shell – based on public data

10 B\$ asset sale program completed

High-grading portfolio

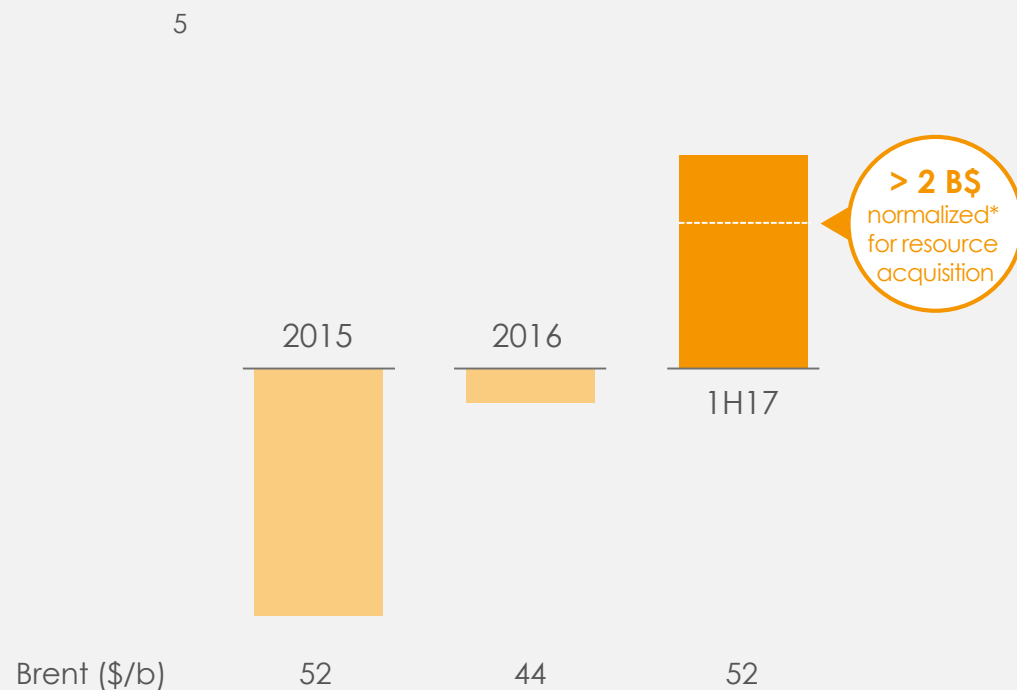


Monetizing **non-core** and **high breakeven** assets

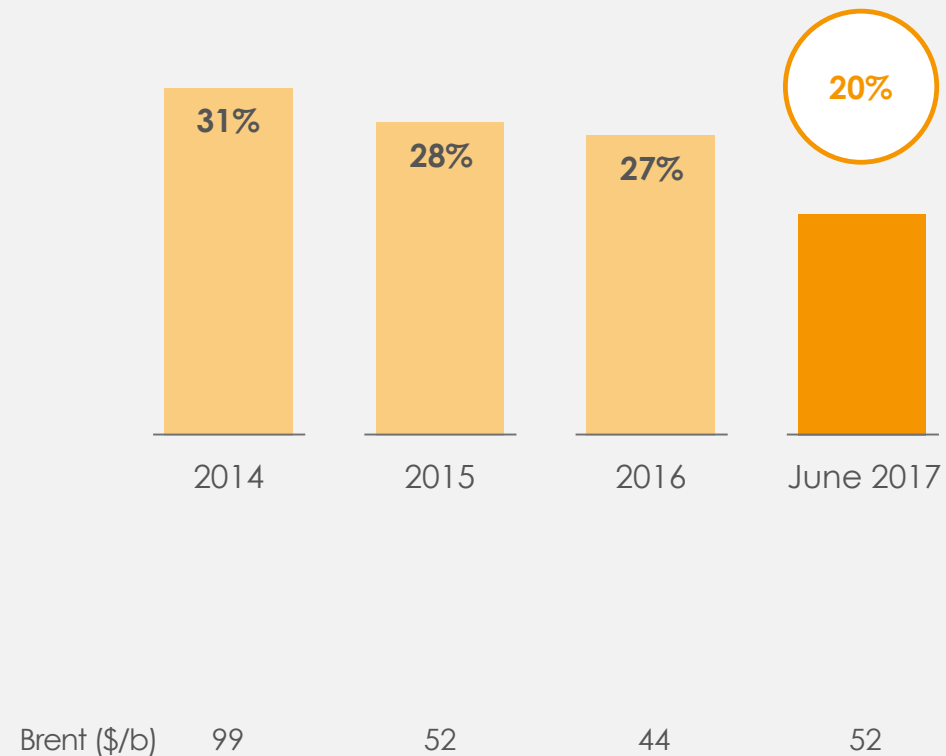
Strengthening balance sheet through the cycle

Organic pre-dividend breakeven ~35 \$/b

Organic free cash flow
B\$

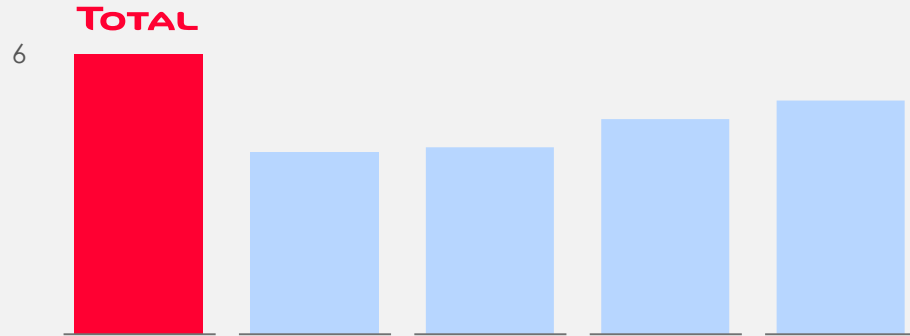


Net-debt-to-equity ratio
%

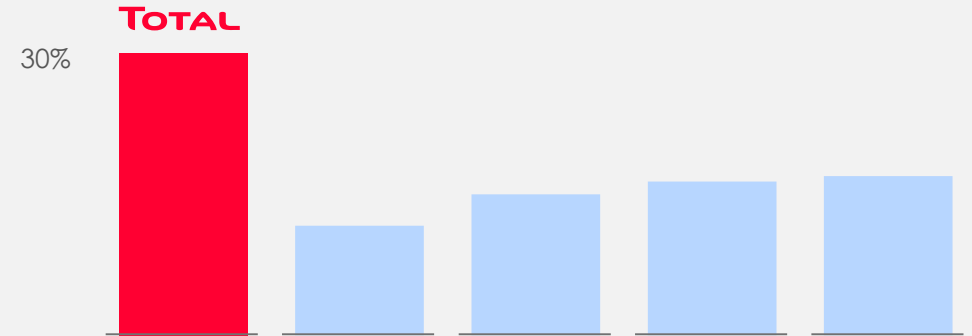


Continuing to outperform peers in 1H17

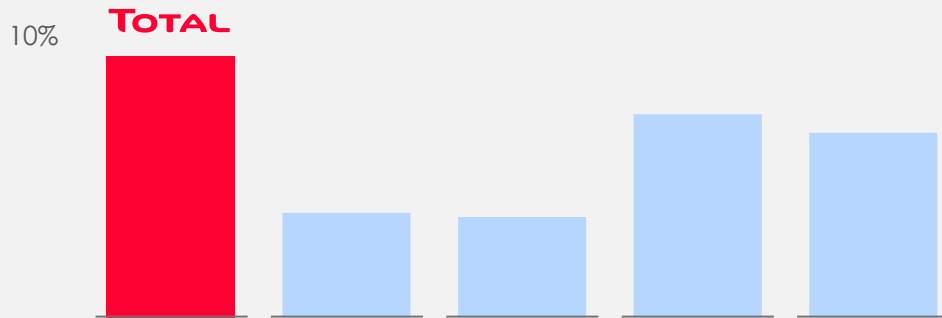
Upstream net income per barrel
\$/b



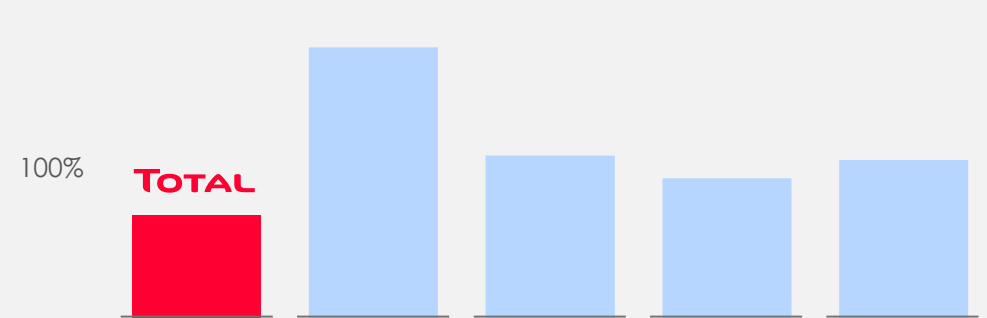
Downstream ROACE
%



Group ROE
%



Payout ratio
%



Peers: BP, Chevron, ExxonMobil, Shell – based on public data



Creating value through excellence and
profitable growth

Strongly positioned to create long term value

Benefiting from integrated business model



Maintaining strong **discipline on costs and investment selection** to reduce breakeven

Taking advantage of the low cycle environment

Extending **production growth of 5% per year until 2022**

Building steadily a profitable **low carbon** portfolio in **integrated gas and renewables**

Leveraging **best in class Downstream** and delivering **higher cash flow**

Strengthening the portfolio through the cycle

>4 Bboe low breakeven resources added since 2015

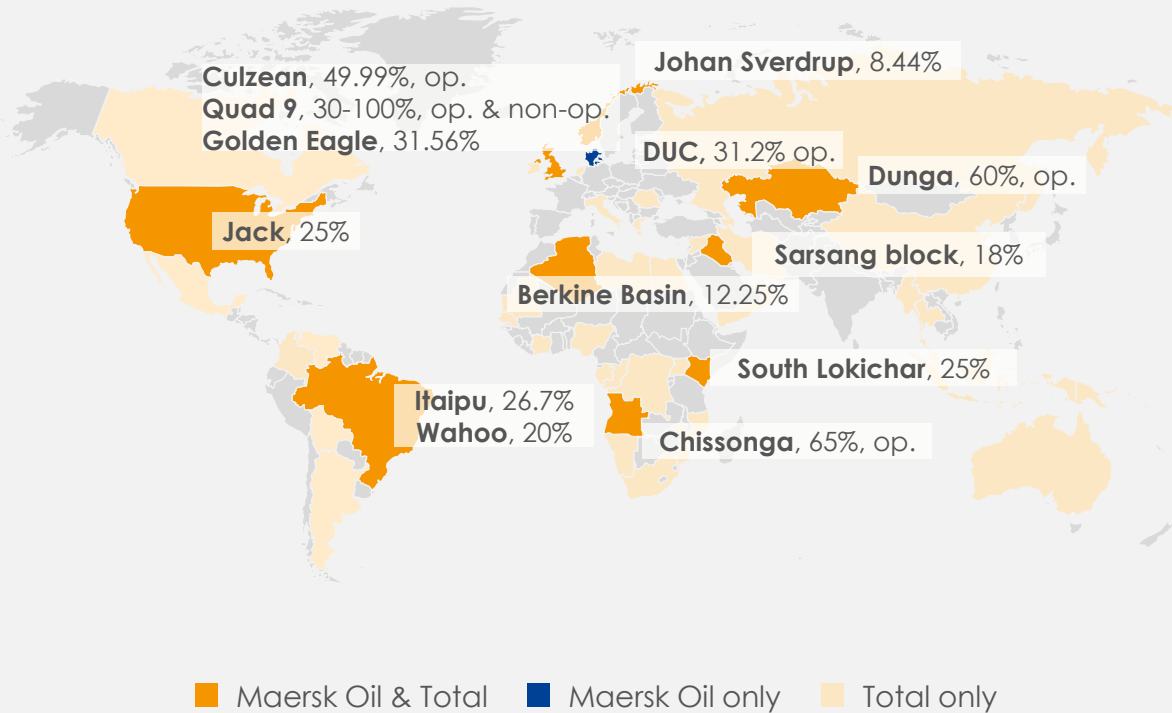


* Subject to closing

Acquiring an attractive portfolio with Maersk Oil

Adding high quality assets offering growth in core areas

Main assets acquired*



* Subject to closing

~ 1 billion barrels, >85% in OECD countries

Net production of 160 kboe/d in 2018
increasing to **>200 kboe/d** by early 20's

Mainly liquid production with **high margins**
and **free cash flow breakeven <30 \$/b**

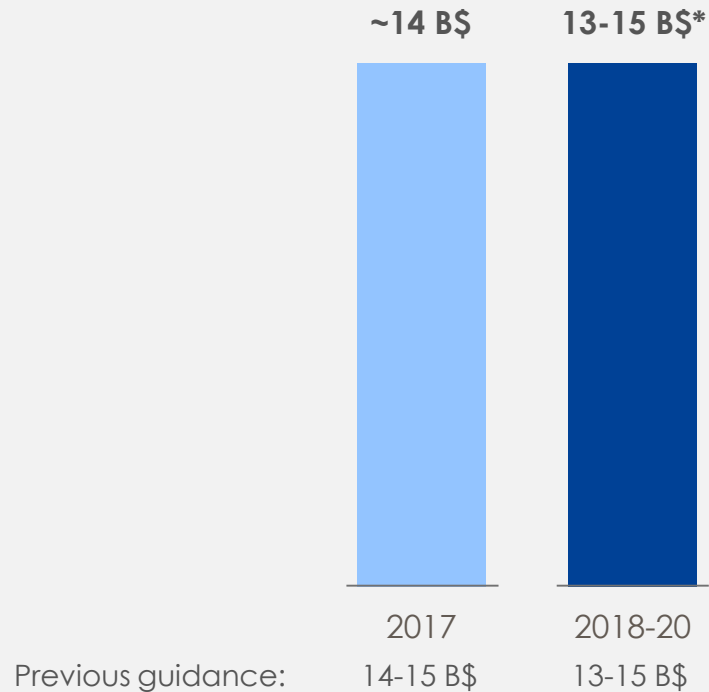
>1.3 B\$ CFFO at 50 \$/b in 2018 before synergies

>400 M\$ per year of **synergies, incl. >200 M\$ on costs**

Investing with discipline for future growth

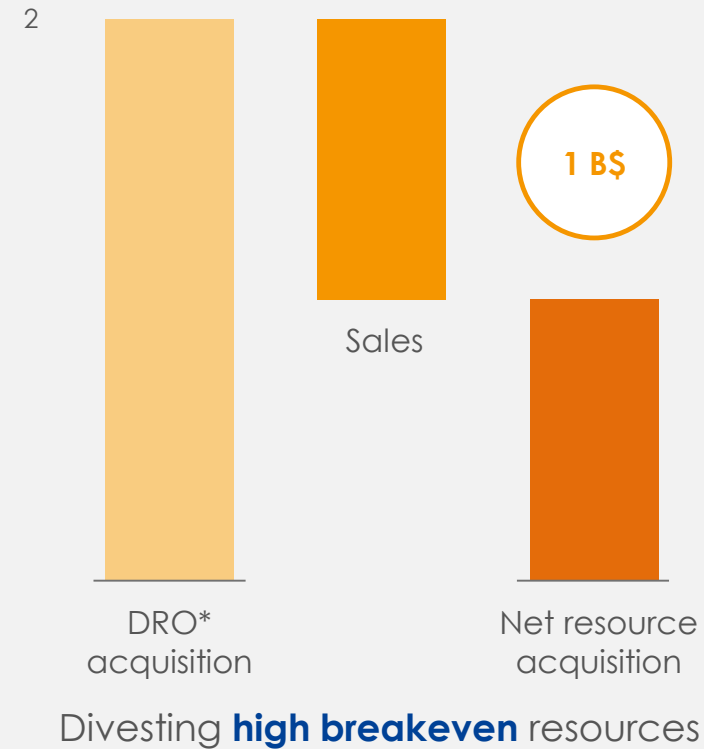
Flexibility to launch new projects and manage portfolio

Capex excluding resource acquisition
B\$



* Including Maersk Oil

2017-20 average annual net resource acquisition
B\$

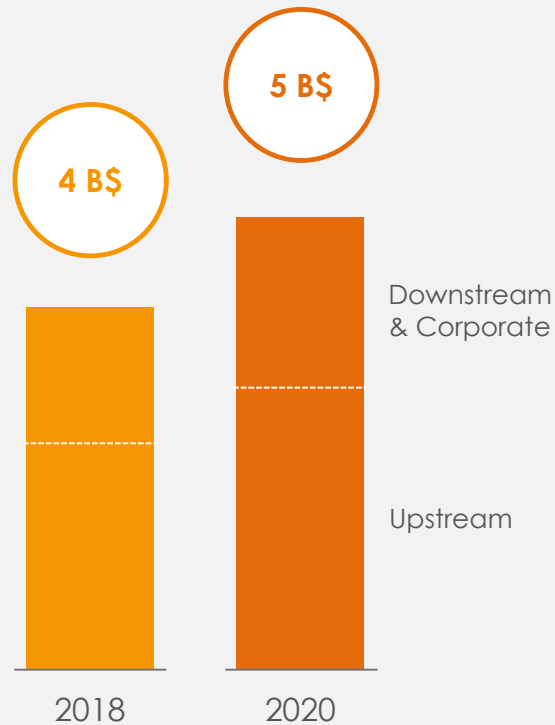


* DRO = Discovered Resources Opportunities

Increasing Opex savings from 4 B\$ to 5 B\$

Relentlessly reducing costs

2018-20 Opex savings plan



Extending **cost reduction program** to 2020

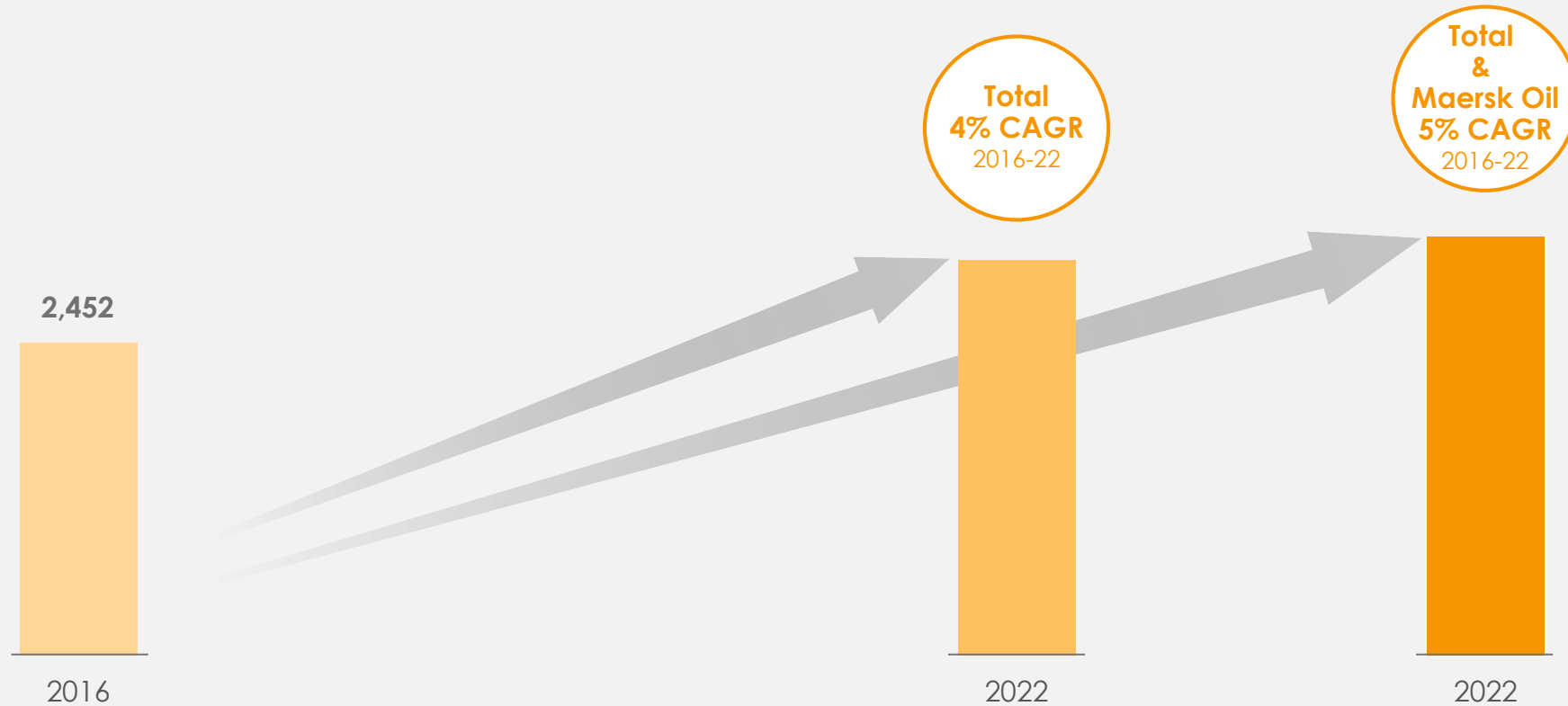
Delivering **>200 M\$ of cost synergies** from **Maersk Oil**

Central procurement delivering **across the board savings**

Strong production growth

5% CAGR to 2022 including Maersk Oil addition

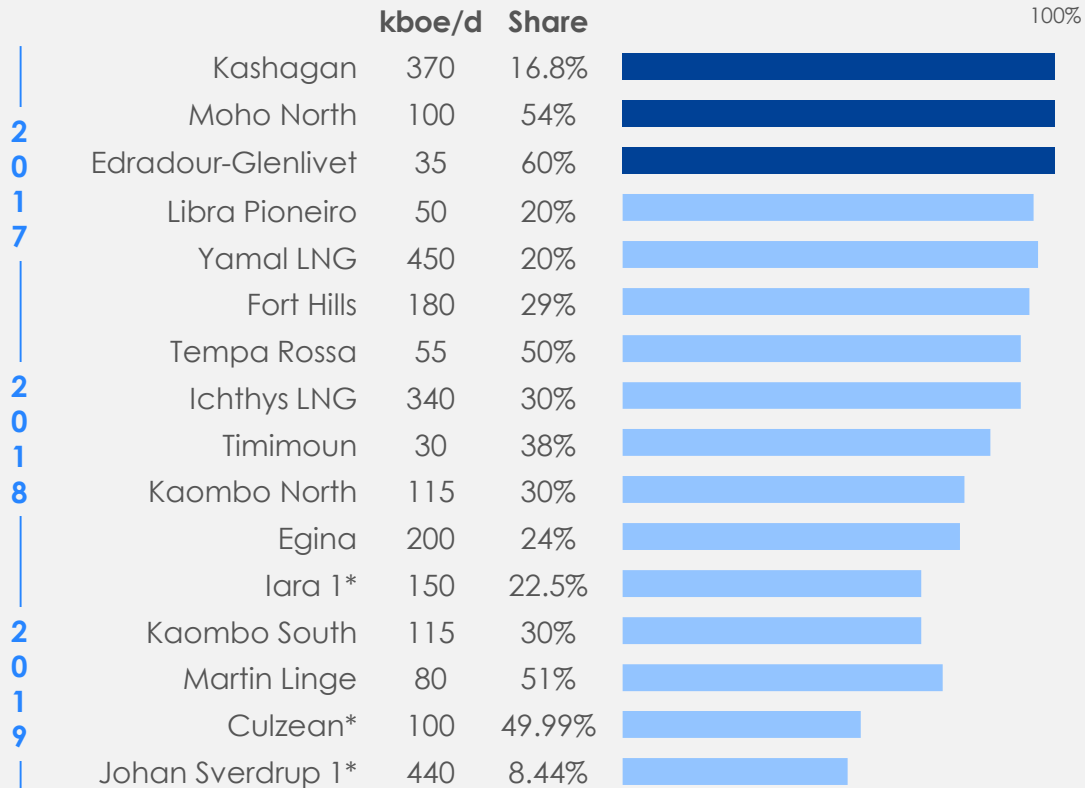
Production
kboe/d



Delivering cash-accretive start-ups

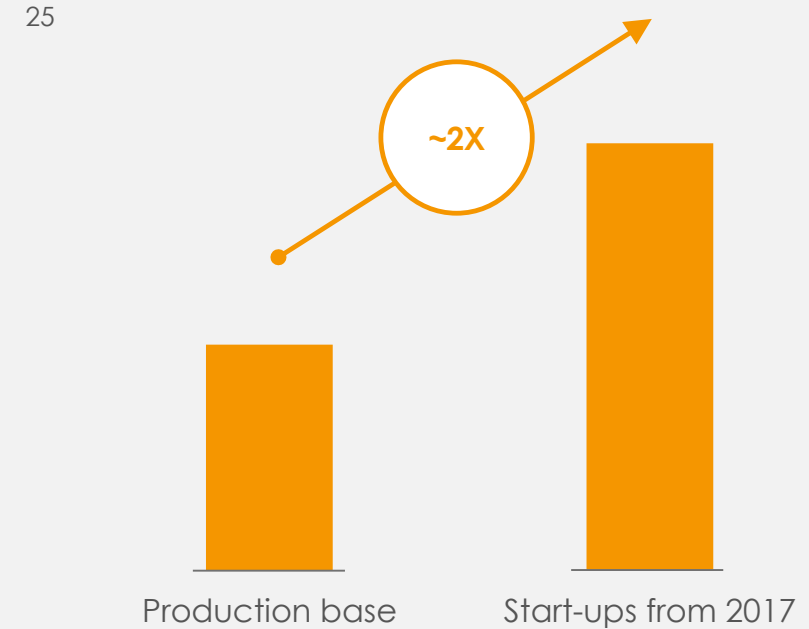
> 700 kboe/d additional production by 2020

Major start-ups % progress



* Subject to closing

Average Total cash margin at 50 \$/b CFFO - \$/boe



Maersk Oil cash margin in line with **Total start-ups**

Sanctioning high return projects in low cost environment

13 FIDs by end-2018

Main project FIDs
Working interest, 100% capacity

TOTAL projects

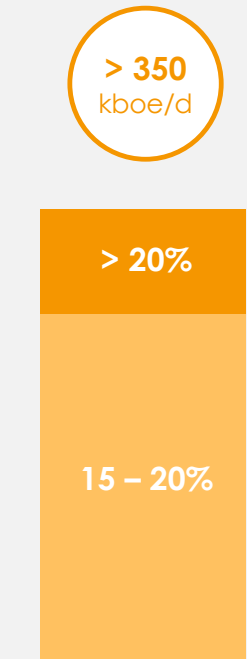
Absheron 1	Azerbaijan	40% op.	35 kboe/d	✓ ✓ ✓
Vaca Muerta	Argentina	41% op.	100 kboe/d	
Halfaya 3	Iraq	22.5%	200 kb/d	
Libra 1	Brazil	20%	150 kb/d	
South Pars 11*	Iran	50.1% op.	370 kboe/d	
Zinia 2	Angola	40% op.	40 kb/d	
Kashagan CC01	Kazakhstan	16.8%	80 kb/d	
Lake Albert	Uganda	44.1% op.	230 kb/d	
Ikike	Nigeria	40% op.	45 kb/d	
Libra 2	Brazil	20%	150 kb/d	
Fenix	Argentina	37.5% op.	60 kboe/d	

MAERSK OIL projects

Tyra future	Denmark	31.2% op.
Johan Sverdrup 2	Norway	8.44%

* Award of EPC contract

Net capacity & IRR for TOTAL projects at 50 \$/b
kboe/d net



Average **Capex < 8 \$/boe**

Short cycle development opportunities

More than 20 projects providing Capex flexibility



Managing rig contracts to **keep flexibility**



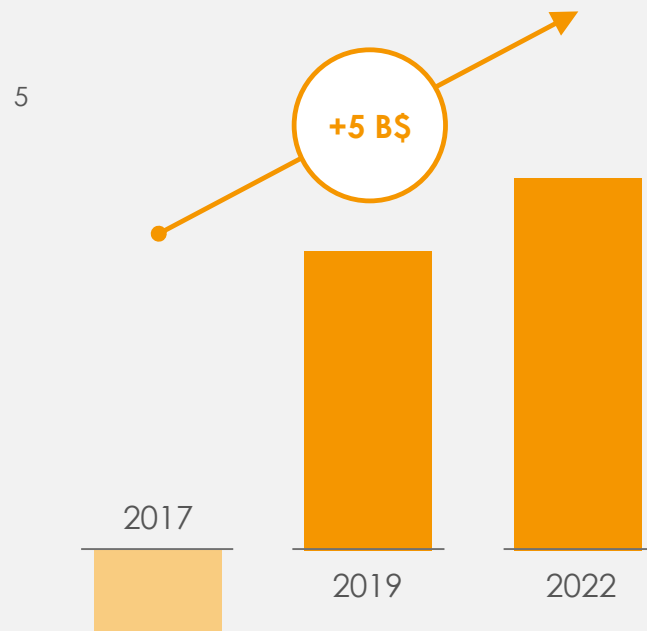
Enhancing exploration portfolio with new opportunities

> 1.5 Bboe risked potential added on core and growth areas since 2015



Growing E&P free cash flow

Free cash flow*, incl. 1 B\$/y net resource acquisition
B\$, at 50 \$/b



* Subject to closing of Maersk Oil acquisition

Starting up **high cash margin** projects

Maintaining **strict investment discipline**

Benefiting from **free cash flow accretive Maersk Oil assets**

>3 B\$ cash flow impact in 2019 for **10 \$/b** change in Brent

Integrated gas delivering >2 B\$ free cash flow by 2022

Sustainable benefits from long plateau production

+5%
per year
production

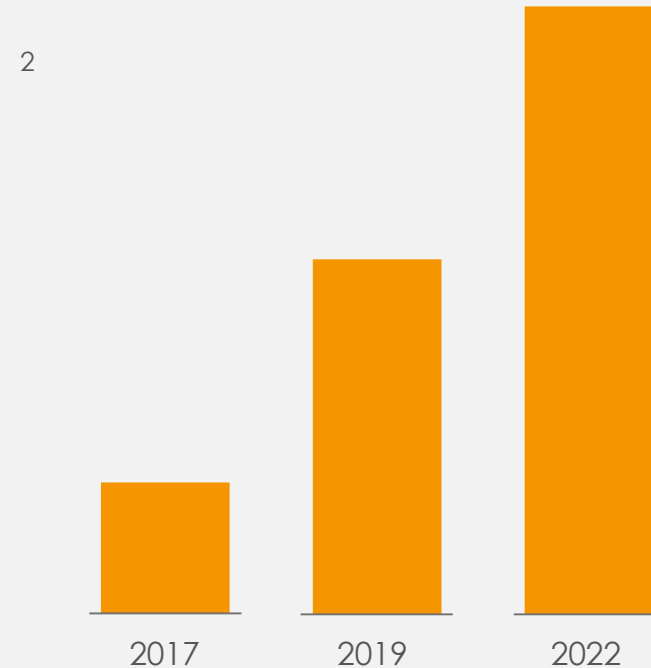
2x
Gas & LNG
trading portfolio

+10%
per year
B2B/B2C sales



Targeting **5% market share of LNG trading**

Integrated gas free cash flow at 50 \$/b
B\$

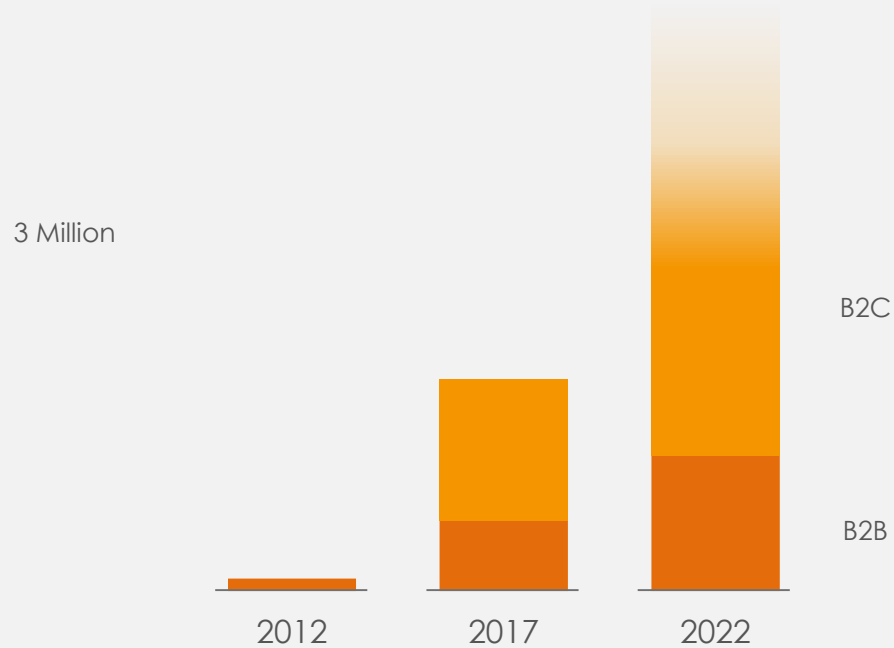


Capturing full value chain margin

Developing a profitable low carbon business

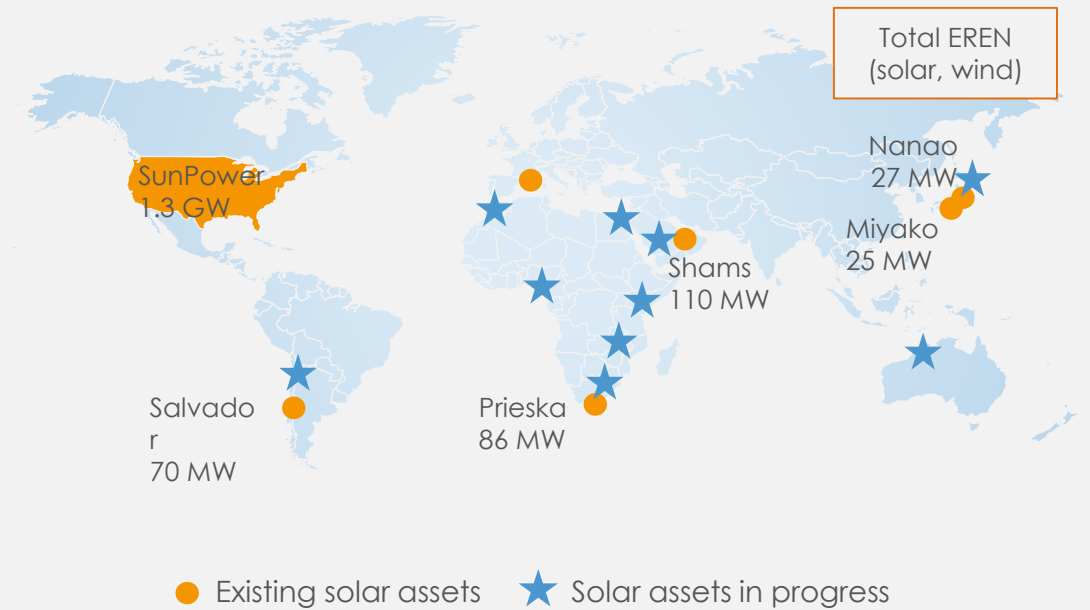
Gas, Renewables & Power targeting 500 M\$ free cash flow by 2022

Growing Gas & Power marketing
Number of customers and sites supplied



Developing **low cost digital business model**

Growing downstream renewables

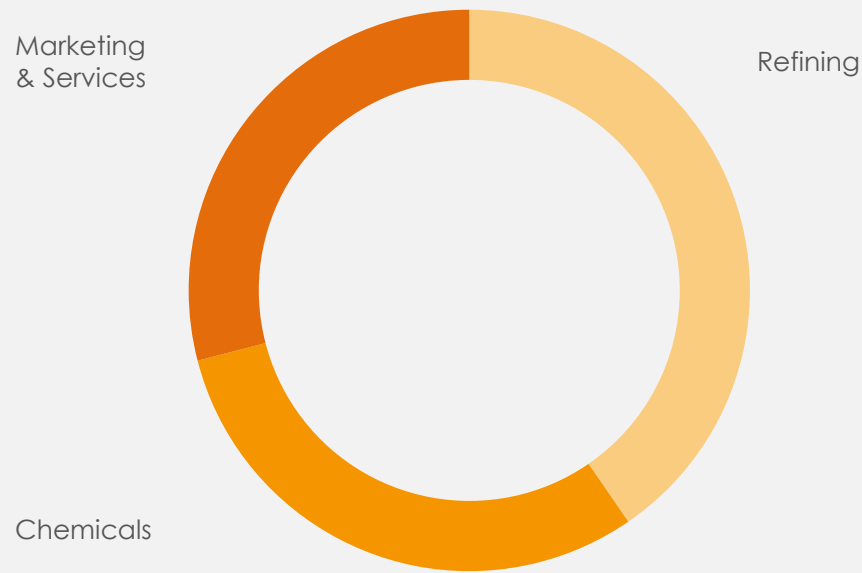


Targeting **5 GW power capacity** in **5 years**

Increasing Downstream free cash flow by >40% by 2022

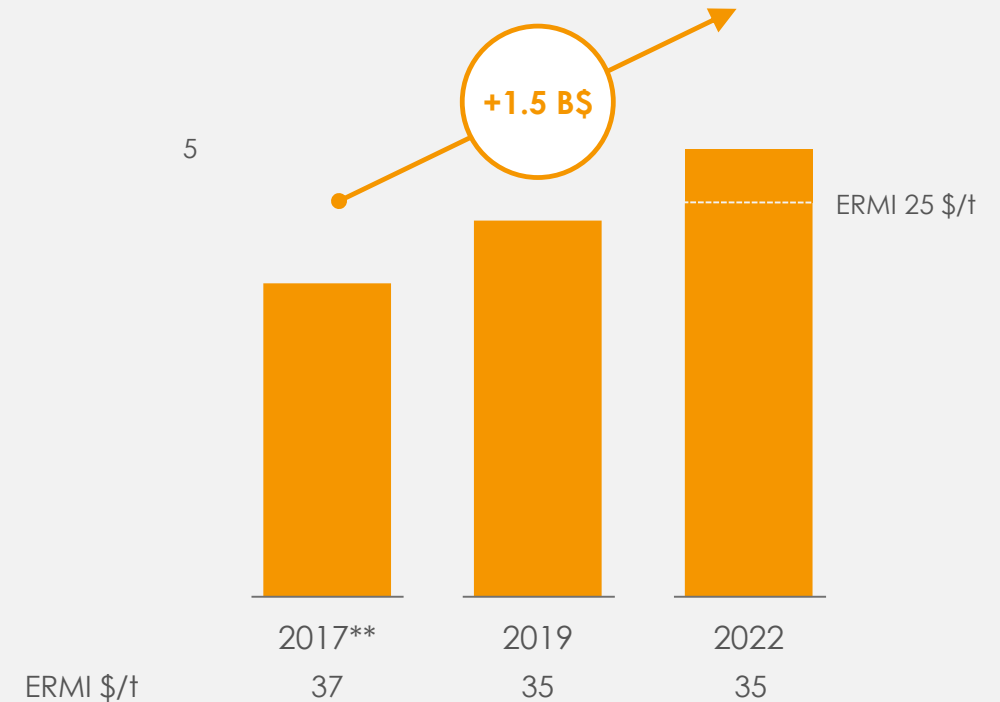
Growth opportunities in petrochemicals and marketing

2017 Downstream cash flow from operations



Non-cyclical contribution from M&S and Hutchinson

Downstream FCF*, incl. 500 M\$ net acquisitions
B\$



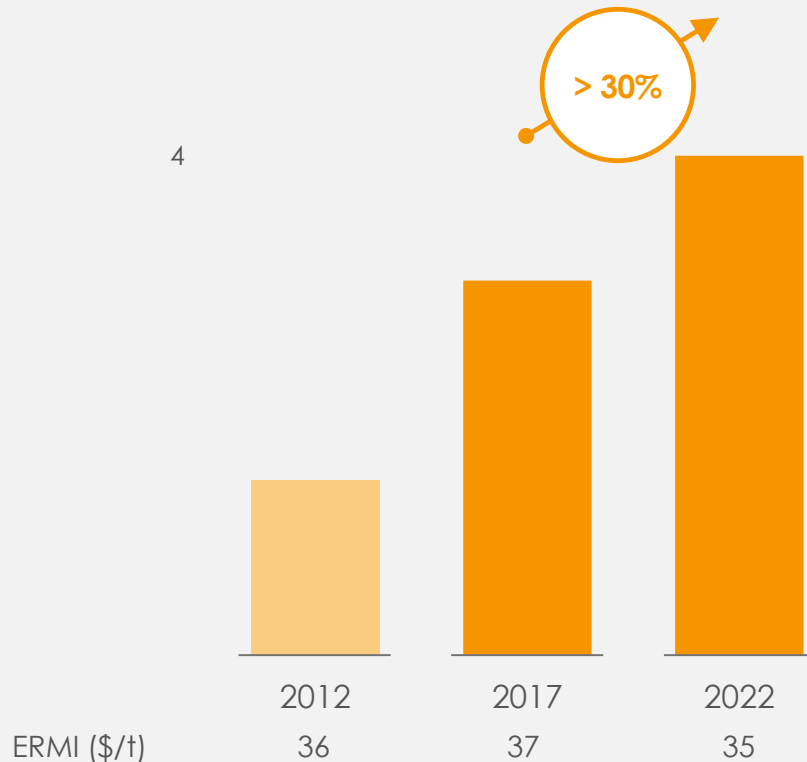
* in 2017 petrochemical environment

** excluding one-off Atotech sale

Increasing R&C organic free cash flow by >30%

Expanding petchems, selectively upgrading platforms, reducing costs

R&C organic free cash flow*
B\$



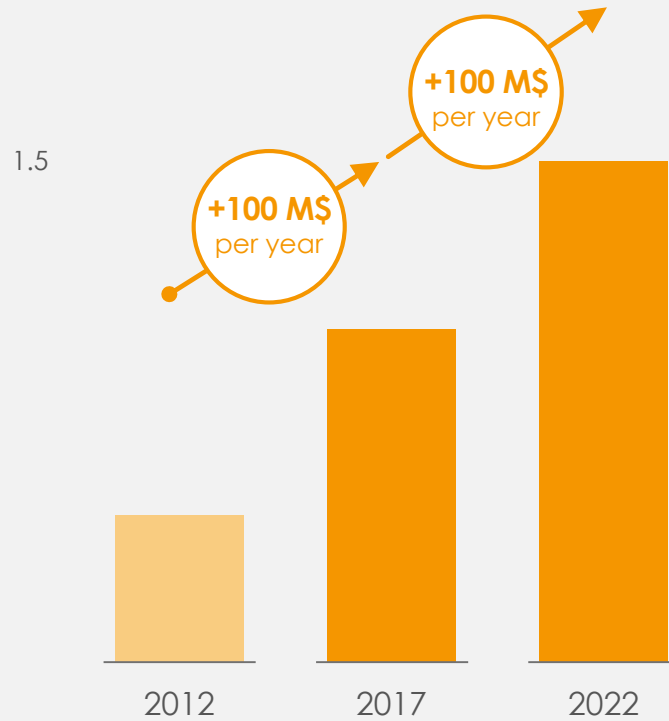
* In 2017 petrochemical environment



Increasing M&S organic free cash flow by 50%

Well diversified, non-cyclical source of cash flow

M&S organic free cash flow
B\$



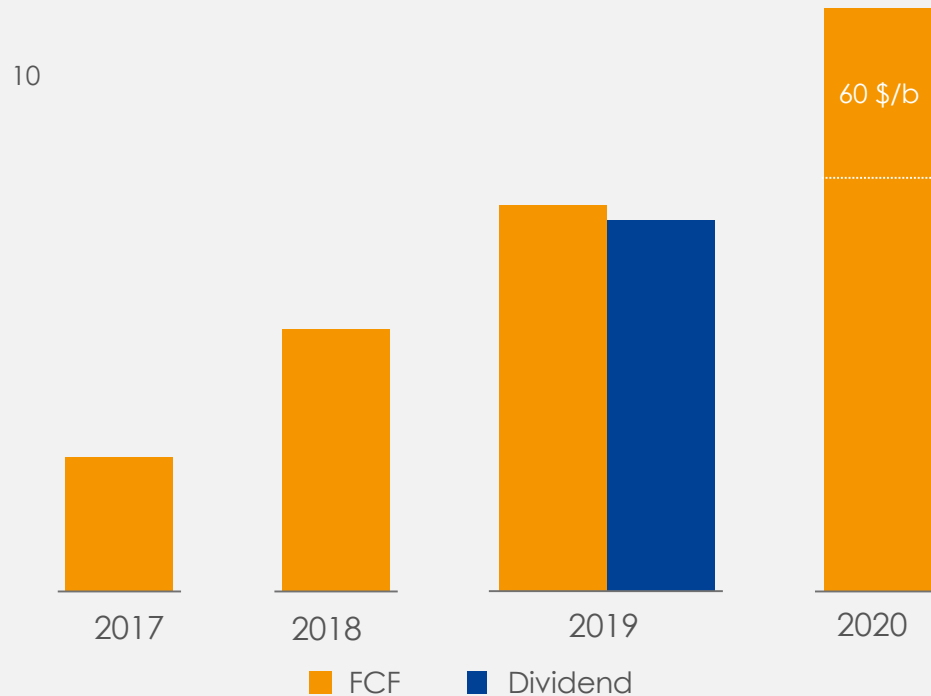
Expanding **retail and lubricants**



Growing Group free cash flow

Reducing pre-dividend breakeven to <30 \$/b by 2019

Free cash flow* at 50 \$/b
B\$



* Subject to closing of Maersk Oil acquisition, 1 € = 1.1 \$

Removing discount on scrip dividend
at closing of Maersk Oil acquisition

Covering full cash dividend from 2019 at 50 \$/b

ROE >10% at 50 \$/b by 2020

Excellence, growth, cash

Implementing strategy to create value and generate superior returns



Managing with **discipline**

- Sustainably **reducing breakeven < 30 \$/b**

Investing for profitable **growth**

- Production growth 2016-22: **+ 5%/year**

Increasing **free cash flow** in all segments

- Covering **all-cash dividend** by 2019 at 50 \$/b

Superior **returns** and **value creation**